2018 Annual Report

Center for Women’s History and Leadership

Mission: We inspire and equip all women to realize their leadership potential through education and empowerment.

Vision: A world where women are leaders in every community.

Core Values: The CWHL makes its decisions and takes actions using the following guiding principles, and encourages these values in others:

- Act with respect and kindness - “Let Something Good Be Said”
- Discuss all issues with candor and openness
- Treat everyone equitably
- Honor commitments and take responsibility
- Encourage healthy lifestyles and safe homes
- Meet challenges with confidence and optimism
- Model a Frances Willard style of leadership by listening, adapting, and empowering
- Meet challenges with confidence and optimism

In 2018, the CWHL received a root2fruit alumni grant from the Evanston Community Foundation to fund a strategic planning and development initiative. The strategic plan is in process having identified eight critical success factors and ten key objectives grouped into four areas. The plans for each of the key objectives are in the process of being thoughtfully developed. The development plan is also in process with plans for upgraded fund-raising efforts and more focused appeals.

Frances Willard House Museum

- Tours
  - 675 visitors for tours, programs and other events
  - Regular tours every Sunday from 1-4 p.m.
  - Thursday afternoon tours held in July and August
  - Themed Tours held for International Women’s Day, Bicycle Month, Women’s Equality Day, Christmas
  - Special Youth Tours given during school vacations
  - 10 group tours given upon request

- Programs
  - Views: New Work in Women’s History – two programs held in May and November
  - Tour Evanston Women’s History Map – created and distributed
  - Open Studio and Gallery Talk with Visiting Artist Vanessa Filley
  - House Restoration Program in May
  - Do Everything Leadership Event in September

- Operations
  - Museum Director and Museum Operations Manager hired
  - Three interns served on museum staff in Summer and Fall 2018: Collections, Restoration, General Museum
  - Tour and program survey developed
  - Collection inventory of Frances Willard’s bedroom and office completed
  - Accessibility review completed and plan created
• **Outreach and Community Partnerships**
  - Visiting Artist Vanessa Filley – Photography exhibit June to September; Partnership with Evanston Made and Evanston Arts Council
  - Evanston Public Library – Evanston Reads program in April; Girls Be Heard program and tour in July
  - Evanston History Center – Women’s History Month program; International Women's Day breakfast
  - Evanston Literary Festival – Writing Workshop in May

Willard Memorial Library and Archives

• **Archives Researchers**
  - On-site researchers: 22
  - Total days of on-site research: 51
  - Countries represented by researchers: 6
  - Off-site inquiries answered: 60+

• **Archives 2018 Highlights:**
  - Midwest Archives Conference tour
  - Return of artifacts loaned to National Constitution Center “Prohibition” traveling exhibit (11 venues, 6 years)
  - Loan of items to Wilmette History Museum for year-long exhibit “Prohibition on the North Shore”
  - Agreement with Proquest to digitize materials originally part of 1977 NHPRC-funded “Temperance and Prohibition Papers Project”
  - Willard Correspondence indexing project: 1500+ letters indexed

Gardens and Restoration

• **Gardens**
  - Shaped final Willard House garden beds
  - Began to fill in beds with over 50 new plantings
  - Removed non-historic plants from beds and transplanted appropriate plants as needed
  - Shaped and created base for Rest Cottage wooden walk

• **Restoration**
  - Added picture rail and used historic colors to paint Annex Dining Room
  - Restored bust of Anna Gordon in Administration Building

Grants, Major Gifts, and Pledges

• **Grants**
  - $5,000 from Evanston Community Foundation’s root2fruit alumni program to fund a strategic planning and development initiative
  - $5,000 from the National Trust for Historic Preservation to help fund rehabilitation work in the Administration Building
  - $5,000 match from the Vermont WCTU to help fund rehabilitation work in the Administration Building
  - $2,500 from Landmarks Illinois to help fund rehabilitation work in the Administration Building
  - $1,500 from the Fort Dearborn Chapter of the DAR to fund a summer intern

• **Major Gifts**
  - $15,000 from the Mammel Foundation for unrestricted use

• **Pledges**
  - $6,500 from Sarah Ward to help fund the Archivist salary and an antique coal stove for Willard’s Bedroom
Financial Report
For the fiscal year ending December 31, 2018

Contributions & Support\(^1\)
(Total $77,892)

**CWHL Income**

- Membership Dues: 2%
- Public Support: 40%
- Project Grants: 9%
- Board Leadership: 39%
- Museum and Archives: 10%

\(^1\) Excludes restricted income of $22,964

Uses of Funds\(^2\)
(Total $68,014)

**CWHL Expense**

- Facilities Maintenance: 9%
- Salaries and Benefits: 33%
- Museum and Archives Operations: 40%
- Fund Raising: 4%
- Other G & A: 14%

\(^2\) Excludes expenditures of restricted funds of $20,646
Sponsors – Thank you!

Tour Evanston Women’s History Map
- Emilie Hogan, Broker @Properties
- The Printed Word
- Wellness Revolution

Do Everything 2018
- First Bank and Trust
- Heffernan Painting Services, Inc.
- Warren’s Shell Service
- Wesley Realty

Special thanks to these Supporters:

$25,000+
The Mammel Foundation

$5,000 - $24,999
National Trust for Historic Preservation
National Temperance and Prohibition Council
Evanston Community Foundation
Vermont WCTU
Susan Comstock and Marc Rolfses
Glen Madeja and Janet Steidl

$1,000 - $4,999
Doug and Linda Honnold
Landmarks Illinois
Vickie and Tim Burke
Nancy and Dr. Steven Schultz
Kathy Bell
Sara and Horst Schastok
Fort Dearborn Chapter of the DAR
Virginia Beatty

Center for Women’s History and Leadership Board
Vickie Burke, President
Sarah Ward, Vice President
Ann Balusek, Secretary
Doug Honnold, Treasurer
Lois Anderson
Susan Comstock

Frances Willard House Museum and Archives Council
Vickie Burke, Chair
Kathy Bell
Juliet Bond
Elizabeth Fraterrigo
Tina Nolan
Bonnie Wilson

Center for Women’s History and Leadership Staff
Glen Madeja, Executive Director
Janet Olson, Archivist
Lori Osborne, Museum Director
Emilie Hogan, Director of Advocacy and Community Engagement
Alice Burton, Director of Social Media and Visitor Services
Cate LiaBraaten, Museum Operations Manager

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