



Frances Willard
HOUSE MUSEUM and ARCHIVES
at the *Center for Women's History and Leadership*

2018 Annual Report

Center for Women's History and Leadership

Mission: We inspire and equip all women to realize their leadership potential through education and empowerment.

Vision: A world where women are leaders in every community.

Core Values: The CWHL makes its decisions and takes actions using the following guiding principles, and encourages these values in others:

- Act with respect and kindness - "Let Something Good Be Said"
- Treat everyone equitably
- Encourage healthy lifestyles and safe homes
- Model a Frances Willard style of leadership by listening, adapting, and empowering
- Discuss all issues with candor and openness
- Honor commitments and take responsibility
- Meet challenges with confidence and optimism

In 2018, the CWHL received a *root2fruit* alumni grant from the Evanston Community Foundation to fund a strategic planning and development initiative. The strategic plan is in process having identified eight critical success factors and ten key objectives grouped into four areas. The plans for each of the key objectives are in the process of being thoughtfully developed. The development plan is also in process with plans for upgraded fund-raising efforts and more focused appeals.

Frances Willard House Museum

- **Tours**
 - 675 visitors for tours, programs and other events
 - Regular tours every Sunday from 1-4 p.m.
 - Thursday afternoon tours held in July and August
 - Themed Tours held for International Women's Day, Bicycle Month, Women's Equality Day, Christmas
 - Special Youth Tours given during school vacations
 - 10 group tours given upon request
- **Programs**
 - *Views: New Work in Women's History* – two programs held in May and November
 - *Tour Evanston Women's History Map* – created and distributed
 - Open Studio and Gallery Talk with Visiting Artist Vanessa Filley
 - House Restoration Program in May
 - Do Everything Leadership Event in September
- **Operations**
 - Museum Director and Museum Operations Manager hired
 - Three interns served on museum staff in Summer and Fall 2018: Collections, Restoration, General Museum
 - Tour and program survey developed
 - Collection inventory of Frances Willard's bedroom and office completed
 - Accessibility review completed and plan created

- **Outreach and Community Partnerships**

- Visiting Artist Vanessa Filley – Photography exhibit June to September; Partnership with Evanston Made and Evanston Arts Council
- Evanston Public Library – Evanston Reads program in April; Girls Be Heard program and tour in July
- Evanston History Center – Women’s History Month program; International Women’s Day breakfast
- Evanston Literary Festival – Writing Workshop in May

Willard Memorial Library and Archives

- **Archives Researchers**

- On-site researchers: 22
- Total days of on-site research: 51
- Countries represented by researchers: 6
- Off-site inquiries answered: 60+

- **Archives 2018 Highlights:**

- Midwest Archives Conference tour
- Return of artifacts loaned to National Constitution Center “Prohibition” traveling exhibit (11 venues, 6 years)
- Loan of items to Wilmette History Museum for year-long exhibit “Prohibition on the North Shore”
- Agreement with Proquest to digitize materials originally part of 1977 NHPRC-funded “Temperance and Prohibition Papers Project”
- Willard Correspondence indexing project: 1500+ letters indexed

Gardens and Restoration

- **Gardens**

- Shaped final Willard House garden beds
- Began to fill in beds with over 50 new plantings
- Removed non-historic plants from beds and transplanted appropriate plants as needed
- Shaped and created base for Rest Cottage wooden walk

- **Restoration**

- Added picture rail and used historic colors to paint Annex Dining Room
- Restored bust of Anna Gordon in Administration Building

Grants, Major Gifts, and Pledges

- **Grants**

- \$5,000 from Evanston Community Foundation’s root2fruit alumni program to fund a strategic planning and development initiative
- \$5,000 from the National Trust for Historic Preservation to help fund rehabilitation work in the Administration Building
- \$5,000 match from the Vermont WCTU to help fund rehabilitation work in the Administration Building
- \$2,500 from Landmarks Illinois to help fund rehabilitation work in the Administration Building
- \$1,500 from the Fort Dearborn Chapter of the DAR to fund a summer intern

- **Major Gifts**

- \$15,000 from the Mammel Foundation for unrestricted use

- **Pledges**

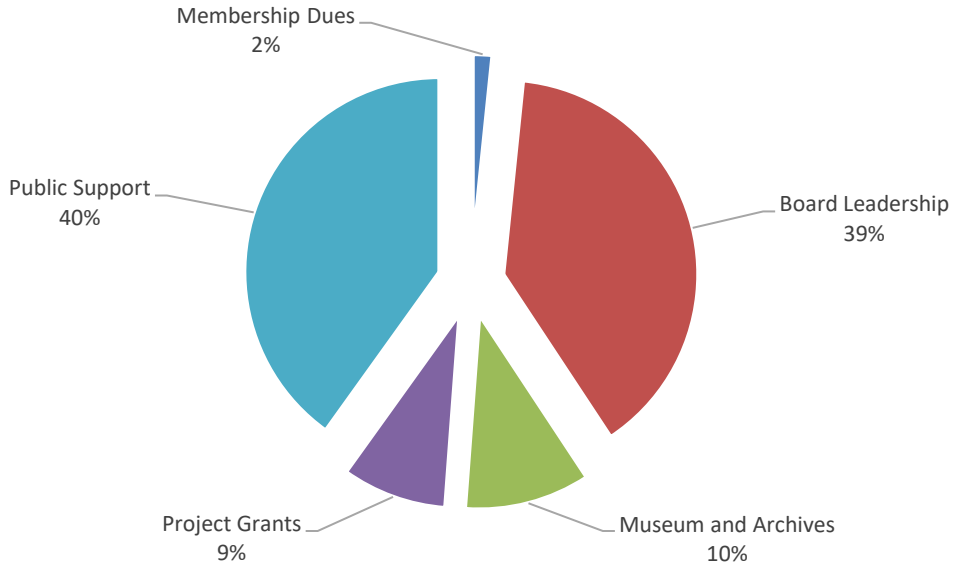
- \$6,500 from Sarah Ward to help fund the Archivist salary and an antique coal stove for Willard’s Bedroom

Financial Report

For the fiscal year ending December 31, 2018

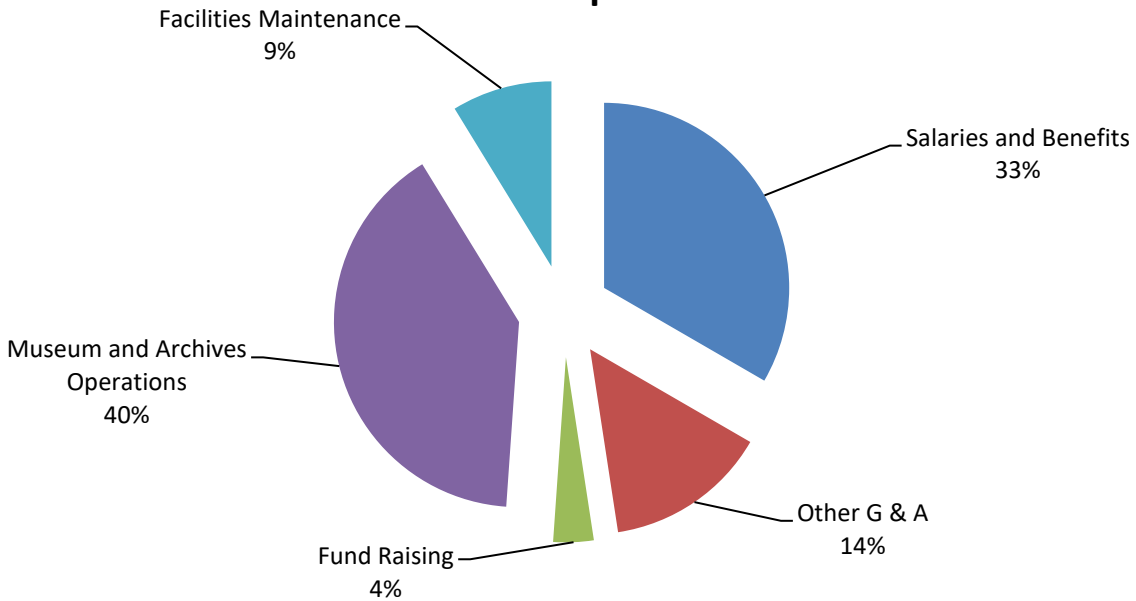
Contributions & Support¹
(Total \$77,892)

CWHL Income



Uses of Funds²
(Total \$68,014)

CWHL Expense



¹ Excludes restricted income of \$22,964

² Excludes expenditures of restricted funds of \$20,646

Sponsors – Thank you!

Tour Evanston Women's History Map

- Emilie Hogan, Broker @Properties
- The Printed Word
- Wellness Revolution

Do Everything 2018

- First Bank and Trust
- Heffernan Painting Services, Inc.
- Warren's Shell Service
- Wesley Realty

Special thanks to these Supporters:

\$25,000+

The Mammel Foundation

\$5,000 - \$24,999

National Trust for Historic Preservation

National Temperance and Prohibition Council

Evanston Community Foundation

Vermont WCTU

Susan Comstock and Marc Rolfes

Glen Madeja and Janet Steidl

\$1,000 - \$4,999

Doug and Linda Honnold

Landmarks Illinois

Vickie and Tim Burke

Nancy and Dr. Steven Schultz

Kathy Bell

Sara and Horst Schastok

Fort Dearborn Chapter of the DAR

Virginia Beatty

\$250 - \$999

Jan and Frank Cicero

Pam and Paul Rolfes

Margaret Liu

Bonnie Wilson

Judy Falconer

Jean McCulloch

Cate Whitcomb and Jack Hinz

Tony Valukas

Ann Carstensen

Emilie Hogan

Carolyn and Bill Gifford

Sharon Bogetz

Bob Griffiths

Sally Cohen

Mary Baer

Gail Masinda

Melba Funk

Center for Women's History and Leadership Board

Vickie Burke, President

Doug Honnold, Treasurer

Sarah Ward, Vice President

Lois Anderson

Ann Balusek, Secretary

Susan Comstock

Frances Willard House Museum and Archives Council

Vickie Burke, Chair

Elizabeth Fraterrigo

Kathy Bell

Tina Nolan

Juliet Bond

Bonnie Wilson

Center for Women's History and Leadership Staff

Glen Madeja, Executive Director

Emilie Hogan, Director of Advocacy and Community Engagement

Janet Olson, Archivist

Alice Burton, Director of Social Media and Visitor Services

Lori Osborne, Museum Director

Cate LiaBraaten, Museum Operations Manager

Frances Willard House Museum and Archives at the
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